

## **MAGNETIC SIGNS CARE AND APPLICATION GUIDE**

### **IMPORTANT – ALL USERS OF MAGNETIC SIGNS MUST READ**

*This material is magnetic not magic and therefore does need some special care and attention.*

#### **Preparation before applying magnetic sheeting**

Both the vehicle and the brown magnetic side of the sign should be clean, dry and lightly waxed. Check all the edges of the sign and particularly the leading edge for lumps, bumps or damage. A lump or bump on the leading edge can allow air and moisture under the sign causing it to lift off the vehicle.

#### **Applying magnetic signs**

Let one edge of the sign contact the vehicle in the desired position, then allow the magnet to naturally contact the vehicle until it is all down. If it is not in the correct position, peel it off and repeat. Make sure that the entire surface of the sign is smooth against the vehicle with no air pockets, wrinkles or bumps.

#### **Precautions**

- Care should be taken with all vehicles, in particular metallic and new paint finishes. All surfaces should be checked regularly.
- A generous waxing to both the back of the sign and the vehicle will help prevent damage.
- Re-painted vehicle surfaces and those of new cars should be avoided for a minimum three months and should be hand wax polished before the sign is fitted.
- Remove signs frequently to allow the natural ultra violet light of the sun to evenly bleach the vehicle.
- Magnetic signs on bonnets is not recommended due to the heat and air turbulence.
- Avoid application to frozen, frosted, wet and hot vehicles.
- Avoid leaving the signs in extreme sunlight for prolonged periods whilst on the vehicle (and off).
- When signs are fitted do not exceed legal speed limit (signs are tested up to 70mph)

#### **Maintenance**

- Remove the signs at least once a week and wipe dry both the magnetic side and the surface of the vehicle.
  - Remove Road film and any dirt before applying or re-applying the sign to the vehicle.
  - Wash signs with warm water and mild detergent. Avoid cleaning fluids and solvents.
  - Removed the signs after rain, sleet or snow and wiped dry. Moisture collecting behind the sign may damage the sign and vehicle if left unchecked.
  - Remove signs from vehicle during hot and very sunny periods.
- Accidental wrinkles can sometimes be removable with the careful use of a cool iron and a flat firm surface.

#### **Storing**

Store signs flat or in a 3" diameter roll with the printed side out. Stand rolls upright, not on their side. Store in a clean environment as the magnets will naturally attract tramp particles. Do not put heavy objects on or leaning up against signs whilst in storage. During cold weather allow the sign to uncurl in a warm atmosphere before use. Store at room temperature out of direct sunlight

#### **Magnetic Roof Signs**

Ensure vehicle roof is clean and dry, free from grease, wax polish and ice. Position sign so all magnets make maximum contact with surface. Inspect magnet rubber covers regularly and repair or replace if damaged. When signs are fitted do not exceed legal speed limit (signs are tested up to 70mph) In adverse weather conditions such as strong winds and heavy rain, remove sign from vehicle. An adhesive roof protector can help prevent scratching to the roof when fitting and removing the sign.

**THERE IS NO WARRANTY EXPRESSED OR IMPLIED AGAINST LOSS OF SIGN OR DAMAGE TO VEHICLE SURFACES, AS THE SUPPLIER HAS NO CONTROL OVER HOW SIGNS ARE CARED FOR, ALTERED, STORED, AND/OR USED, OR THE SURFACE TO WHICH THE SIGNS ARE APPLIED**